Level 4 Business Writing

Worksheet 6: A memo

1	Read the memo. Ma	tch the three section	ns of the memo to th	e topics a–c.
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Section 1:___ a findings and consequences
Section 2:___ b background to the memo
Section 3:__ c future recommendation

MEMO

TO: Jaber, Brigitte, and Ralph

FROM: Nurdaulet

DATE: June 16

SUBJECT: Feedback on the sales conference

As you know, we gave all **delegates** a **satisfaction survey** at the end of last week's sales conference. I have now had time to review most of the comments. The majority were positive about the content of the conference, but unfortunately there was a lot of criticism about the **venue**. The most common criticism included the following:

- A very small electrical fire started during one of the **sessions**. The venue had not explained **procedures** in case of emergency. As a result there was some confusion. Thankfully, no delegates were hurt.
- Some delegates had requested vegetarian options, but on the first evening these dietary
 requirements were not met. Consequently, a number of people were not satisfied with the
 opening dinner.
- The air conditioning didn't work for two hours in the middle of the day, so delegates were too hot.

In addition to this, the venue is increasing its **rates** by nearly 10% for next year. Consequently, I'd ask you all to start researching an alternative venue for next year and send me your suggestions. Note that suitable venues are difficult to find, so despite the fact that it's nearly twelve months away please give this your immediate attention.

	people at a conference			
	the place where an event is held			
	3 the food or nutritional needs of a person			
	4 questionnaire to find out how happy people are with something			
	5 scheduled events at a conference			
	6 ways of doing something			
	7 prices or fees (at a hotel or conference center)			
	8 choices			
3	3 Complete these comments from a survey with words from Exercise 4.			
	1 The	was modern, but the air conditioning was broken.		
	2 It was too hot during ou	r		
	The food was OK but there weren't many vegetarian			
	Everything was meat.			
		_ for Halal food were not met.		
	5 I hope the hotel's	are low because we have a small budget.		
	6 Like most other	, I was disappointed with the venue.		
4	Summarize the problems an	nd consequences in the memo in this table.		
PROBLEMS AND CA	AUSES	Consequences		
5	•	s or phrases for talking about causes and consequences As a result there was some confusion.		
6	survey to improve the work	have asked staff in your place of work to complete a place. List three problems and their consequences. sportation, parking, facilities, space, noise, heating,		
PROBLEMS AND CAUSES		Constantings		
7	Write a memo to all the sta	ff and summarize your findings. Present the common		
-		s, and make future recommendations.		
	1	,		
		I CAN		
		structure a short memo		
		explain problems, causes, and consequences		

2 Match the words in **bold** in the memo to the definitions.